Shine The Spotlight On Your Offerings And Advancements!

InfoAg attracts ag retailers, crop consultants, growers, suppliers and educators from around the world. It is the perfect venue to deepen market relationships and promote your company’s brand to buyers ready for business.

**InfoAg Sponsorship/Exhibitor Combos**

<table>
<thead>
<tr>
<th>All</th>
<th>SILVER</th>
<th>GOLD</th>
<th>PLATINUM</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsor name and logo in conference promotional materials</td>
<td>Sponsor name and logo in the official program</td>
<td>Sponsor name and logo in the smartphone app</td>
<td>Sponsor name and logo and link back to InfoAg.org</td>
</tr>
<tr>
<td>Sponsor name and logo on signage at event</td>
<td>Sponsor name and logo in marketing-based conference newsletters</td>
<td>First right of refusal to continue sponsorship for future conferences</td>
<td></td>
</tr>
<tr>
<td>Two booths in Exhibit Hall (dependent on availability)</td>
<td>One booth in Exhibit Hall (dependent on availability)</td>
<td>One booth in Exhibit Hall (dependent on availability)</td>
<td></td>
</tr>
<tr>
<td>Four Complimentary Full Conference registrations</td>
<td>Three Complimentary Full Conference registrations</td>
<td>Two Complimentary Full Conference registrations</td>
<td></td>
</tr>
<tr>
<td>12 $100 coupons good toward registration (excellent bonus for top customers)</td>
<td>Six $100 coupons good toward registration (excellent bonus for top customers)</td>
<td>Three $100 coupons good toward registration (excellent bonus for top customers)</td>
<td></td>
</tr>
<tr>
<td>Two digital e-invitations to invite customers to your booth</td>
<td>One digital e-invitations to invite customers to your booth</td>
<td>One booth in Exhibit Hall (dependent on availability)</td>
<td></td>
</tr>
<tr>
<td>20-minute speaking slot in the Sponsor Showcase (dependent on availability)</td>
<td>10-minute speaking slot in the Sponsor Showcase (dependent on availability)</td>
<td>Two Complimentary Full Conference registrations</td>
<td></td>
</tr>
<tr>
<td>Opportunity to add promotional messaging to the digital “swag bag” on the conference app. Please submit for review by November 14, 2020.</td>
<td>Opportunity to add promotional messaging to the digital “swag bag” on the conference app. Please submit for review by November 14, 2020.</td>
<td>Three $100 coupons good toward registration (excellent bonus for top customers)</td>
<td></td>
</tr>
</tbody>
</table>

*Sponsor opportunities subject to change without notice*

**PLATINUM Sponsorship: $10,550**

*10 Available*

**GOLD Sponsorship: $6,550**

*10 Available*

**SILVER Sponsorship: $3,950**

*10 Available*

**Additional Sponsorship Opportunities**

These opportunities do NOT include registration, discounts, exhibit space or program time unless noted.
InfoAg Sponsorship Opportunities
*Sponsor opportunities subject to change without notice

25th Anniversary Sponsor & InfoAg Museum Sponsor: $8,150

When you have a winning story to tell, align it with InfoAg’s quarter-century of success in a prime location next to the Delegate Lounge. The Museum will sit in a 1,500 square foot room and be flanked with conference, product, and industry highlights from the past 25 years.

• Serve as Museum host with your own exclusive networking area composed of a 6-foot display table and seating
• Sponsor name on the branded archway at museum’s entrance
• 10-minute speaking slot in the Sponsor Showcase (dependent on availability)
• Sponsor name on reception in official program
• Sponsor name and logo with link back to InfoAg.org
• Sponsor name and logo on signage at event
• First right of refusal to continue sponsorship for future conferences

Dec. 16 Evening Reception Sponsor
Single Sponsorship: $8,750

• Branded (sponsor logo) e-invitation sent to all attendees prior to reception
• Customized sponsor logo beverage cups
• 10-minute speaking slot in the Sponsor Showcase (dependent on availability)
• Sponsor name and logo on reception program listing in promotional materials and conference app.
• Sponsor name on reception in official program
• Sponsor name and logo and link back to InfoAg.org
• Sponsor name and logo on signage at event
• First right of refusal to continue sponsorship for future conferences

Dec. 15 Evening Reception | Single Sponsorship: $8,750

• Custom beverage “koozies” with your firm’s logo
• Branded (sponsor logo) e-invitation sent to all attendees prior to reception
• Custom drink
• 10-minute speaking slot in the Sponsor Showcase (dependent on availability)
• Sponsor name and logo on reception program listing in promotional materials and conference app.
• Sponsor name on reception in official program
• Sponsor name and logo and link back to InfoAg.org
• Sponsor name and logo on signage at event
• First right of refusal to continue sponsorship for future conferences

Sponsor Sales Contacts
InfoAg.org

Peyton Harper | The Fertilizer Institute | (615) 390-2951 | pharper@tfi.org
Mariana Gallo | The Fertilizer Institute | (202) 515-2707 | mgallo@tfi.org
InfoAg Sponsorship Opportunities

Refreshment Break – North End
(beverage only break station) $3,550

- Positioned strategically in a high-traffic area en route to the conference hall
- 2 breaks per day, 4 total for the event
- Sponsor name on signage at break area
- Sponsor name and logo and link back at InfoAg.org
- First right of refusal to continue sponsorship for future conferences
- Sponsor name and logo on signage at event

Refreshment Break Pegram Exhibit Room
(beverage only break station) $3,000

- Positioned in the Pegram exhibit area
- 2 breaks per day, 4 total for the event
- Sponsor name on signage at break area
- Sponsor name and logo and link back at InfoAg.org
- First right of refusal to continue sponsorship for future conferences
- Sponsor name and logo on signage at event

Networking Lounge Sponsor
Custom Rate - Contact Us

New! InfoAg will have a designated delegate lounge for attendees to network.
- Includes sponsor branded Charging Station
- 10-minute speaking slot in the Sponsor Showcase (dependent on availability)
- Main refreshment break area, including food and beverages
- Exclusive sponsor host area with seating for 4-6, and 6-foot display table for sponsor brochures and marketing materials (supplied by sponsor)
- Sponsor name and logo and link back at InfoAg.org
- First right of refusal to continue sponsorship for future conferences
- Sponsor name and logo on signage at event

Key Card | Single Sponsorship: $7,550
- Printed, 4-color designed key card given to all

Registration Lanyard | Sponsor: $7,700
- One color company logo and/or name (depending on size) presented on lanyard for all attendees
- Sponsor name and logo and link back at InfoAg.org website
- Sponsor recognition (company name, logo) via signage at registration area
- First right of refusal to continue Sponsorship for future conferences
- Sponsor name and logo on signage at event

*Sponsor opportunities subject to change without notice
InfoAg Sponsorship Opportunities

**Charging Station**
Sponsor: $7,700

We will design and provide your message in the charging station with your company name and products. Includes full color, back wall graphics, and accommodates up to six charging spots.

**Floor Cling**
$2,450 (2 Available)

Point attendees to your booth from wherever they are in the exhibit hall. We will design and provide four floor clings, up to eight square feet each, strategically placed around the exhibit hall.

**Elevator Cling**
$3,350 (2 Available)

We will design and provide you with two, full-sized, highly visible clings placed in the hotel’s elevators.

**Platform Clings**
$3,500

Two full-color 120x100” clings on the platform landings of the stairs from the hotel registration to the Midway (between booths 96-99 and 103-100), to six charging stations.

**Pegram Staircase**
$3,750

Full-color clings on the 8 risers of the stairs in the exhibit hall into the Pegram room.

**Midway Overhang Cling**

Full-color cling above the exhibit hall overhang above the aisle between booths 111-110.

*Sponsor opportunities subject to change without notice.*
InfoAg Exhibitor Opportunity

Meet face-to-face with hundreds of leading retailers, consultants and growers.
• A program designed to ensure plenty of time for networking
• Two full conference registrations with each booth space purchased

Display Price: $2,050 per booth

Display Space Features:
Each booth comes furnished with the following items:
• 8’ high draped back and 3’ side skirting
• One (1) 6’ draped table
• Two (2) folding chairs
• One (1) exhibitor identification sign 7” x 44”
• One (1) wastebasket
*floor plan subject to change

InfoAg Meeting Rooms

Rental amount is priced per day and does not include food and beverage or AV. Room selection is on a first-come, first served basis.

Pricing:


<table>
<thead>
<tr>
<th>Room Name</th>
<th>Size (sq. ft.)</th>
<th>Dixie Flyer</th>
<th>Meteor</th>
<th>Knickerbocker</th>
<th>Jeffersonian</th>
<th>Colorado Eagle</th>
<th>Texas Special</th>
<th>Wabash Cannonball</th>
<th>Burlington Route</th>
<th>Frisco</th>
<th>Missouri Pacific</th>
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<td>358</td>
<td>396</td>
<td>355</td>
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<td>Midnight Special</td>
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<td>Meteor</td>
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InfoAg.org
Booth Map

2019 Attending Companies Included:

- ADAMA
- Advanta Seeds
- Ag Connections LLC
- Ag Leader Technology
- AgBest
- AGCO Corporation
- AgDNA Technologies Inc
- AgGateway
- AGI-Fertilizer Systems
- AgIntegrated
- AgLaunch
- Agri-AFC, LLC
- Agricore
- AgriVision Equipment
- Agronomy One, LLC
- AgStudio/Granular
- Agworld, Inc.
- Airbus
- American Robotics
- Anheuser-Busch
- Anterra Capital
- Antenna Capital
- Arable Labs, Inc.
- Bayer-Climatia Corp
- Bayer Crop Science
- BioSTL
- Brandt
- Burge
- Bushel
- CDMS, Inc.
- Central Farmers Cooperative
- Ceres Imaging
- Christian County FS
- CNH Industrial
- Compass Minerals
- Conserv FS
- Cooperative Producers, Inc.
- Corteva Agriscience
- Countyside Cooperative
- County Farm Centre
- Crop Quest, Inc.
- CropTrak
- CropX
- Crystal Valley Cooperative
- Cultura Technologies
- Davis Instruments
- Deere & Company
- DICKEY-john
- DISAGRO
- DroneDeploy
- DTN
- EFC Systems Inc
- Enterprise Ag Strategies LLC
- Eri
- Evergreen FS, Inc.
- FamilyFarms LLC
- Farm Market ID
- Farmers Edge Inc.
- Farmobile
- Farmwave
- Field to Market
- FieldReveal
- Finistere Ventures
- First Cooperative Association
- Frenchman Valley Coop
- Frontier Cooperative
- Frontier Farmland
- FS PARTNERS
- Garden City Co-op Inc.
- Geoprospectors GmbH
- Geosys
- Glades Crop Care, Inc.
- Gold Star FS
- Gold-Eagle Cooperative
- Granular
- GreenPoint AG
- GROWMARK, Inc.
- Hamamatsu Corporation
- Harvest Land Co-op
- Harvey Fertilizer and Gas Co.  
- Helena Agri-Enterprises, LLC
- Henley Farmers Co-op
- Heritage FS, Inc.
- Hummingbird Technologies
- IBM
- Illini FS
- IMC
- IN10T
- Integrated Ag Services
- IntelFarm
- International Farming Corporation
- IoT America
- Itersis
- J.R. Simplot Company
- John Deere Intelligent Solutions Group
- Kalibr Automation
- Kenzie Mfg.
- Koch Agriocnomics Services
- Kova Fertilizer, Inc.
- Kubota Tractor Corporation
- Kuhn North America
- Lamb Weston
- Land O Lakes
- Landmark Services Cooperative
- Limestone Farmers Cooperative
- Louis Dreyfus Company
- Luckye Farmers Inc
- MFA Inc
- MicraSense, Inc.
- Microsoft Corporation
- Mid-South Farmers Cooperative
- Midwest Laboratories
- Mitsui & Co., Ltd.
- Mosaic
- National Crop Insurance Services
- Netafim
- New Leader Manufacturing
- Nichino America
- Norder Supply, Inc.
- NovAtel
- Nutreng Ag Solutions
- OCP North America, Inc.
- Ozark Laser
- PCT AgCloud
- Pix4D Inc.
- Planet
- PrairieLand Partners Inc.
- Precision Ag
- Precision Ag Partners
- Precision Farming Systems, LLC
- PrecisionAg Professional
- PrecisionFlock
- Premier Ag
- Premier Crop Systems, LLC
- Proagrica
- Process Tech Ag
- Prospera
- Purdue University
- Rantizo
- Raven
- RDO Equipment
- RealmFive
- Reineke Manufacturing
- Rentel Farms
- River Valley Cooperative
- Rx Maker, Inc.
- SAS
- ScoutPro
- Senet
- senseFly
- Senterra
- ServiTech, Inc.
- SGS North America, Inc
- SLANTRANGE
- Smart Ag
- Snyder’s Crop Service LLC.
- Software Solutions Integrated, LLC
- SoilOptix Inc.
- SoiView LLC
- Solinftec
- SONY
- South Central FS
- Southern FS
- Spectral Evolution
- StateLine Cooperative
- Starm Farms
- Sunrise Cooperative
- Syngenta Ventures
- Taiwan Agricultural Research Institute
- Taransis, Inc.
- TeeJet Technologies
- Tennessee Farmers Cooperative
- Teradyne
- TerrAvion
- Tessenderlo Kerley
- The Andersons
- The Climate Corporation
- The Fertilizer Institute
- The Mosaic Company
- The Ottawa Cooperative
- The Yield Lab
- Topcon Agriculture
- Trimbly Inc.
- Tyson Foods, Inc.
- United Cooperative
- Valant USA
- Valley Irrigation
- Valmont Industries
- Vandrunen Farms
- Veira Technologies
- Wabash Valley Service Co.
- Waypoint Analytical
- Wells Ag Supply
- West Central FS Inc.
- Wilbur-Ellis Company
- Winfield United
- xarvio Digital Farming Solutions
- Yara Digital Farming
- Zentech IT Solutions Limited
Hotel Info

St. Louis Union Station Hotel
1820 Market St.
St. Louis, MO 63103
Phone: 855.271.3620

Exhibitor Services

Heritage Exposition Services is the official exhibitor services contractor for the InfoAg Conference. Exhibitors will receive a user-specific login and password to access their online web store. This exhibitor support site will include forms for ordering booth furnishings and booth material shipping and receiving instructions for both advance and show site shipping.

Heritage Exposition Services
620 Shenandoah Avenue
St. Louis, MO 63104
P: 800.360.4323 | F: 314.534.8050
HeritageExpo.com

Electrical/Internet Services

The St. Louis Union Station Hotel Engineering Department will provide electrical and Internet service. Order forms for these services will be included in the exhibitor service manual that Heritage Expo will distribute to exhibitors. This form should be submitted directly to the hotel.

Send completed contracts to: Peyton Harper | pharper@tfi.org

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