Since 1995, InfoAg has been the leading event in precision agriculture. Annually, this conference and exhibition attracts 1,300+ attendees from 20 countries, offering a unique opportunity to engage the top practitioners searching for technology-driven solutions. Now managed by The Fertilizer Institute, the conference will expand to include a broader reach of tools, technologies, products and practices that crop advisors can use to advance agriculture.

The conference will build on its strong history of educating crop advisors and agricultural retailers with the integration of a broader perspective of solutions to support the 4R Nutrient Stewardship framework.

Who Should Exhibit and Sponsor:
Technology-driven providers looking to expand their market share, educate and inform new customers, and network with thought-leaders in the industry.
More than 1300 attendees will see your products and services!

Traditionally averaging 1300+ attendees, InfoAg attracts ag retailers, crop consultants, growers, suppliers and educators from around the world. It is the perfect venue to deepen market relationships and promote your company’s brand to buyers ready for business.

InfoAg Sponsorship/Exhibitor Bundles – SILVER – GOLD – PLATINUM

All silver, gold, and platinum sponsorships include:

- Sponsor name and logo in conference promotional materials
- Sponsor name and logo in the official program
- Sponsor name and logo in the smartphone app
- Sponsor name and logo and link back to InfoAg.org
- Sponsor name and logo on signage at event
- Sponsor name and logo in marketing-based conference newsletters

NEW - Recognition as Sponsor in CropLife’s InfoAg Show e-Daily (three editions)
- First right of refusal to continue sponsorship for future conferences

PLATINUM

Sponsorship: $10,550
(10 Available)

- Two booths in Exhibit Hall (dependent on availability)
- Four Complimentary Full Conference registrations
- Twelve $100 coupons good toward registration (excellent bonus for top customers)
- 2 digital e-invitations to invite customers to your booth
- 20-minute speaking slot in the Sponsor Showcase (dependent on availability)
- Opportunity to have one piece of promotional material included in registration packet, approved by event organizer. Materials must be submitted by July 10, 2020.

GOLD

Sponsorship: $6,550
(10 Available)

- One booth in Exhibit Hall (dependent on availability)
- Three Complimentary Full Conference registrations
- Six $100 coupons good toward registration (excellent bonus for top customers)
- 1 digital e-invitations to invite customers to your booth
- 10-minute speaking slot in the Sponsor Showcase (dependent on availability)
- Opportunity to have one piece of promotional material included in registration packet, approved by event organizer. Materials must be submitted by July 10, 2020.

SILVER

Sponsorship: $3,950
(10 Available)

- One booth in Exhibit Hall (dependent on availability)
- Two Complimentary Full Conference registrations
- Three $100 coupons good toward registration (excellent bonus for top customers)
- 1 digital e-invitations to invite customers to your booth
- 10-minute speaking slot in the Sponsor Showcase (dependent on availability)
- Opportunity to have one piece of promotional material included in registration packet, approved by event organizer. Materials must be submitted by July 10, 2020.

Additional Sponsorship Opportunities

These opportunities do NOT include registration, discounts, exhibit space or program time unless noted.

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InfoAg.org
InfoAg Sponsorship Opportunities

25th Anniversary Sponsor & InfoAg Museum Sponsor
$8,150

Great opportunity to highlight how your company has evolved through the years while being aligned with InfoAg's storied past. Positioned in a prime location next to the event’s Deleg- gate Lounge, the Museum will be situated in a 1,500 square foot room, with conference, product and industry highlights from the past 25 years.

- Serve as host of the Museum, with your exclusive networking area made up of 6-foot display table and seating for 4-6 guests.
- Sponsor Branded archway at entrance of museum
- 10-minute speaking slot in the Sponsor Showcase (dependent on availability)
- Sponsor name on reception in official program
- Sponsor name and logo and link back to InfoAg.org
- Sponsor name and logo on signage at event
- First right of refusal to continue sponsorship for future conferences

July 28 Evening Reception
Single Sponsorship: $8,500

- Customized beverage “koozies” with your company’s logo
- Branded (sponsor logo) e-invitation sent to all attendees prior to reception
- Custom drink
- 10-minute speaking slot in the Sponsor Showcase (dependent on availability)
- Sponsor name and logo on reception program listing in promotional materials and conference app.
- Sponsor name on reception in official program
- Sponsor name and logo and link back to InfoAg.org
- Sponsor name and logo on signage at event
- First right of refusal to continue sponsorship for future conferences

July 29 Evening Reception Sponsor
PLUS Aquarium Tour
Single Sponsorship: $8,750

- Branded (sponsor logo) e-invitation sent to all attendees prior to reception
- Company logo presented on entrance ticket to the new Aquarium, a 120,000 square foot facility which allows an intimate and informative excursion featuring “Shark Cannon”, “The Deep” and “Changing Rivers.”
- Customized sponsor logo beverage cups, which are required for the Aquarium tour
- 10-minute speaking slot in the Sponsor Showcase (dependent on availability)
- Sponsor name and logo on reception program listing in promotional materials and conference app.
- Sponsor name on reception in official program
- Sponsor name and logo and link back to InfoAg.org
- Sponsor name and logo on signage at event
- First right of refusal to continue sponsorship for future conferences

Pre-Conference Tour
Single Sponsorship: $4,000

- Sponsor name and logo on tour program listing in promotional materials
- Sponsor name and logo in official program by tour
- Sponsor name and logo and link back on tour page at InfoAg.org
- Sponsor name on reception in official program
- Sponsor name and logo on signage on buses
- First right of refusal to continue sponsorship for future conferences

Additional Opportunities

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InfoAg.org
InfoAg Sponsorship Opportunities

**Refreshment Break – North End**
(beverage only break station) $3,550

- Positioned strategically in a high-traffic area en route to the conference hall
- 2 breaks per day, 4 total for the event
- Sponsor name on signage at break area
- Sponsor name and logo and link back at InfoAg.org website
- First right of refusal to continue sponsorship for future conferences
- Sponsor name and logo on signage at event

**Refreshment Break – Pegram Exhibit Room**
(beverage only break station) $3,000

- Positioned in the Pegram exhibit area
- 2 breaks per day, 4 total for the event
- Sponsor name on signage at break area
- Sponsor name and logo and link back at InfoAg.org website
- First right of refusal to continue sponsorship for future conferences
- Sponsor name and logo on signage at event

**Key Card**
Single Sponsorship: $7,550

- Printed, 4 color designed key card given to all guests staying at the St. Louis Union Station Hotel

**Networking Lounge Sponsor**
Custom Rate - Contact Us

*New for 2020, InfoAg will have a designated delegate lounge for attendees to mingle and network

- Located near the center fountain en route to the Aquarium and across from the luncheons
- Includes sponsor branded Charging Station
- 10-minute speaking slot in the Sponsor Showcase (dependent on availability)
- Main refreshment break area, including food and beverages
- Exclusive sponsor host area with seating for 4-6, and 6-foot display table for sponsor brochures and marketing materials (supplied by sponsor)
- Sponsor-branded logo notepad (1,500 count) for attendees (graphic supplied by sponsor)
- Sponsor name and logo and link back at InfoAg.org website
- First right of refusal to continue sponsorship for future conferences
- Sponsor name and logo on signage at event

**Registration Lanyard Sponsor**
$7,700

- One color company logo and/or name (depending on size) presented on lanyard for all attendees (1,500 count)
- Sponsor recognition (company name, logo) via signage at registration area
- Sponsor name and logo and link back at InfoAg.org website
- First right of refusal to continue sponsorship for future conferences
- Sponsor name and logo on signage at event

**Additional Opportunities**

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InfoAg.org
InfoAg Sponsorship Opportunities

**Charging Station**
$3,500

Everyone will see your company’s brand at this sought-after spot (next to booth 104)! We will design and provide your message on the charging station highlighting your company name and products. Includes full color, back wall graphics and accommodates up to six charging stations.

**Floor Cling**
$2,450 (2 Available)

Point attendees to your booth from wherever they are in the exhibit hall. We will design and provide four floor clings, up to eight square feet each, strategically placed around the exhibit hall.

**Elevator Cling**
$3,350 (2 Available)

We will design and provide you with two, full-sized, highly visible clings placed in the hotel’s elevators.

**Platform Clings**
$3,500

Two Full-color 120” W x 100”H clings on the platform landings of the stairs from the hotel registration to the Midway (between booths 96-99 and 103-100).

**Pegram Staircase**
$3,750

Full-color clings on the 8 risers of the stairs in the exhibit hall into the Pegram room.

**Midway Overhang Cling**
SOLD

Full-color cling above the exhibit hall overhang above the aisle between booths 111-110.

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InfoAg.org
Exhibitor Opportunity

Exhibitor Benefits:

• The opportunity to meet face-to-face with hundreds of leading retailers, consultants and growers.
• A program designed to ensure plenty of time for networking.
• Two full conference registrations with each booth space purchased.

Display Price: $2,050 per booth

Display Space Features:
Each booth comes furnished with the following items:
• 8’ high draped back and 3’ side skirting
• One (1) 6’ draped table
• Two (2) folding chairs
• One (1) exhibitor identification sign 7" x 44"
• One (1) wastebasket

InfoAg Meeting Rooms

Rental amount is per day and does not include food and beverage or AV. Room selection is on a first-come, first served basis.

Pricing:
Platinum Sponsor - $200, Gold Sponsor - $350, Silver Sponsor - $525, Non-Sponsor - $800

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<th>Size (sq. ft.)</th>
<th>Dixie Flyer</th>
<th>Meteor</th>
<th>Knickerbocker</th>
<th>Jeffersonian</th>
<th>Colorado Eagle</th>
<th>Texas Special</th>
<th>Wabash Cannonball</th>
<th>Burlington Route</th>
<th>Frisco</th>
<th>Missouri Pacific</th>
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InfoAg.org
2019 Attending Companies Included:

ADAMA
Advantra Seeds
Ag Connections LLC
Ag Leader Technology
Aglifest
AgCO Corporation
AgDNA Technologies Inc
AgGateway
AGI-Fertilizer Systems
AgIntegrated
AgLaunch
Agri-4FC, LLC
Agrain Inc.
AgrilSync
Agrivision Equipment
Agronomy One, LLC
AgStudio/Granular
Agworld, Inc.
Airbus
American Robotics
Anheuser-Busch
Anterra Capital
Arable Labs, Inc.
Bayer-Climate Corp
Bayer Crop Science
BiocSTL
Braedt
Bunge
Bushel
CDMS, Inc.
Central Farmers Cooperative
Ceres Imaging
Christian County FS
CNH Industrial
Compass Minerals
Conser FS
Cooperative Producers, Inc.
Correva Agriscience
Countrywide Cooperative
County Farm Centre
Crop Guest, Inc
CropTrak
Crop2Ila Software, Inc.
Crystal Valley Cooperative
Culture Technologies
Davis Instruments
Deere & Company
DICKY-john
DSS/ARRO
DroneDeploy
DTN
EFC Systems Inc
Enterprise Ag Strategies LLC
Etsr
Evergreen FS, Inc.
FamilyFarms LLC
Farm Market (I)
Farmers Edge Inc.
Farmobile
Farrowage
Field to Market
FieldRival
Finistere Ventures
First Cooperative Association
Frenchman Valley Coop
Frontier Cooperative
Frontier Farmland
FS PARTNERS
Garden City Co-op Inc.
Geoprospectors GmbH
Gevalis
Gladys Crop Care, Inc.
Gold Star FS
Gold-Eagle Cooperative
Granular
GreenPlant AG
GROWMARK, Inc.
Hamamatsu Corporation
Harvest Land Co-op
Harvey Fertilizer and Gas Co.
Helena Agri-Enterprises, LLC
Henry Farmers Co-op
Heritage FS, Inc.
Hummingbird Technologies
IBM
Illis FS
IMC
IN10T
Integrated Ag Services
intelFarms
International Farming Corporation
Iota America
Itris
J.R. Simplot Company
John Deere Intelligent Solutions Group
Kahler Automation
Kensie Mfg.
Koch Agroonomic Services
Kova Fertilizer, Inc.
Kubota Tractor Corporation
Kulte North America
Lamb Weston
Land O Lakes
Landmark Services Cooperative
Limestone Farmers Cooperative
Louis Dryfus Fertilizer
Luckey Farmers Inc.
MFA Inc.
Micasa Inc.
Microsoft Corporation
Mid-South Farmers Cooperative
Midwest Laboratories
Mitsui & Co., Ltd.
Mosaic
National Crop Insurance Services
Netafim
New Leader Manufacturing
Nihon America
Norder Supply, Inc.
Novo fallen
Nutrien Ag Solutions
OCP North America, Inc.
Ozark Laser
PCT AgCloud
PXi-D Inc.
Planet
PrairieLand Partners Inc.
Praxisyn
Precision Ag Partners
Precision Strategy, LLC
PrecisionAg Professional
PrecisionFleak
Premier Ag
Premier Crop Systems, LLC
Prosagica
Process Tech Ag
Prospera
Purdue University
Ranloz
Raven
RDO Equipment
RealMive
Renke Manufacturing
Rendel Farms
River Valley Cooperative
Rx Maker, Inc.
SAS
ScoulPro
Semen
senseFly
Sellers
Servitech, Inc.
SGS North America, Inc.
SLANRANGE
Smart Ag
Snyder’s Crop Service LLC.
Software Solutions Integrated, LLC
SolOptix Inc.
SolView LLC
SolarAce
SONY
South Central FS
Southern FS
Spectral Evolution
StateLine Cooperative
Simfarm
Sunrise Cooperative
Syngenta Ventures
Taiwan Agricultural Research Institute
Taranis, Inc.
TeaJet Technologies
Tennessee Farmers Cooperative
Teralytics
Tension
Tessenderlo Kerley
The Andersons
The Climate Corporation
The Fertilizer Institute
The Mosaic Company
The Ottawa Cooperative
The Yield Lab
Topcan Agriculture
Trimm Inc.
Tyson Foods, Inc.
United Cooperative
Valent USA
Valley Irrigation
Valmont Industries
Vandrunen Farms
Veris Technologies
Wabash Valley Service Co
Waypoint Analytical
Wells Ag Supply
West Central FS Inc.
Wibor-Ellis Company
Windfield United
vareo Digital Farming Solutions
Yara Digital Farming
Zen tech IT Solutions Limited

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InfoAg.org
Hotel Information

St. Louis Union Station Hotel
1820 Market St.
St. Louis, MO 63103
Phone: 855.271.3620

Exhibitor Services

Heritage Exposition Services is the official exhibitor services contractor for the InfoAg Conference. Exhibitors will receive a user-specific login and password to access their online web store. This exhibitor support site will include forms for ordering booth furnishings and booth material shipping and receiving instructions for both advance and show site shipping.

Heritage Exposition Services
620 Shenandoah Avenue
St. Louis, MO 63104
P: 800.360.4323 | F: 314.534.8050
HeritageExpo.com

Electrical/Internet Services
The St. Louis Union Station Doubletree Hotel Engineering Department will provide electrical and Internet service. Order forms for these services will be included in the exhibitor service manual that Heritage Expo will distribute to exhibitors. This form should be submitted directly to the hotel.

Send completed contracts to:
Leah Mullen
37733 Euclid Avenue,
Willoughby, OH 44094
E: lmullen@meistermedia.com

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