

# The **InfoAg** Conference

July 17-19, 2018 • Union Station, St. Louis, Missouri

## SPONSORSHIP OPPORTUNITIES

Since 1995, InfoAg has been the leading event in precision agriculture. This popular national/international edition of the Information Agriculture Conference will present a wide range of educational and networking opportunities for anyone interested in site-specific techniques and technology.

### Sponsorship Benefits:

- ✓ Program time for Platinum & Gold sponsors
- ✓ Increased visibility with all participants
- ✓ Acknowledgement in official program
- ✓ Conference signage with logo
- ✓ Listing on conference website
- ✓ Exhibit space

The InfoAg 2018 Conference will be held July 17-19 at Union Station in St. Louis, Missouri. This central location attracts participants from all over the world. The International Plant Nutrition Institute and PrecisionAg have partnered to organize an outstanding conference that will attract producers, crop consultants, retailers and vendors from around the world. We invite you to join the team as an InfoAg sponsor. Your support helps reduce the costs of the conference for attendees and provides added publicity and recognition for your company including exhibit space and program time.

***Platinum, Gold, and Silver sponsorships include exhibit space!***

### InfoAg is for:

Producers • Input Suppliers • Crop Consultants/Scouts • Farm Managers • Academics and Extension • State and Federal Agents

Exhibits coordinated by:



For information on exhibiting and sponsorship opportunities, contact  
**(217) 762-7955 or [sponsors@infoag.org](mailto:sponsors@infoag.org)**

## InfoAg Sponsorship/Exhibitor Bundles

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All silver, gold, and platinum sponsorships include:

- Sponsor name and logo in conference promotional materials
- Sponsor name and logo in official program
- Sponsor name and logo in smartphone app
- Sponsor name and logo and link back at InfoAg.org website
- Sponsor name and logo on signage at event
- Sponsor name and logo in conference newsletters
- First right of refusal to continue sponsorship for future conferences

### Silver

**Sponsorship: \$3,500**

- **One booth in Exhibit Hall** (dependent on availability)
- Two Complimentary Full Conference registrations
- Three \$100 coupons good toward registration (excellent bonus for top customers)

## InfoAg Educational Program/Exhibitor Packages

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### Gold

**Sponsorship: \$6,000**

- **One booth in Exhibit Hall** (dependent on availability)
- Three Complimentary Full Conference registrations
- Six \$100 coupons good toward registration (excellent bonus for top customers)
- **20-minute speaking slot** in the Sponsor Showcase (dependent on availability)
- Opportunity to have promotional material included in registration packet

### Platinum

**Sponsorship: \$10,000**

- **Two booths in Exhibit Hall** (dependent on availability)
- Four Complimentary Full Conference registrations
- Twelve \$100 coupons good toward registration (excellent bonus for top customers)
- **40-minute speaking slot** in the Sponsor Showcase (dependent on availability)
- Opportunity to have promotional material included in registration packet

## PrecisionAg Tech Center

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Additional on-site marketing opportunities are available in the PrecisionAg Tech Center. Please contact Rick Welder, [RJWelder@meistermedia.com](mailto:RJWelder@meistermedia.com), (216) 870-9833, for details.

## Additional InfoAg Sponsorship Opportunities

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These opportunities do NOT include registration discounts, exhibit space or program time.

### InfoAg Pre-Conference Tour

**One Sponsor Slot: \$4,000**

- Sponsor name and logo on tour program listing in promotional materials
- Sponsor name and logo in official program by tour
- Sponsor name and logo and link back on tour page at InfoAg.org website
- Sponsor name and logo on signage on buses
- First right of refusal to continue sponsorship for future conferences

### InfoAg Tuesday Evening Reception

**Two Sponsor Slots: \$8,000 each**

- Sponsor name and logo on reception program listing in promotional materials and conference app.
- Sponsor name on reception in official program
- Sponsor name and logo and link back at InfoAg.org website
- Sponsor name and logo on signage at event
- First right of refusal to continue sponsorship for future conferences

### InfoAg Wednesday Evening Reception

**Two Sponsor Slots: \$8,000 each**

- Sponsor name and logo on reception program listing in promotional materials and conference app.
- Sponsor name on reception in official program
- Sponsor name and logo and link back at InfoAg.org website
- Sponsor name and logo on signage at event
- First right of refusal to continue sponsorship for future conferences

### InfoAg SmartPhone App Ads

- App Home page ad: \$3,000 (includes footer add in app)

**Contact Quentin Rund, (217) 762-7955 or [sponsors@infoag.org](mailto:sponsors@infoag.org) for more information.**

# The InfoAg Conference 2018 Sponsorship Form

To sponsor InfoAg 2018, please complete the following or contact Quentin Rund at (217) 762-7955.

Contact \_\_\_\_\_ Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ ZIP/Postal Code \_\_\_\_\_

E-mail \_\_\_\_\_ Website \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

| SPONSORSHIP LEVEL   | AMOUNT   |           |
|---|----------|-----------|
| <input type="checkbox"/> InfoAg Sponsorship/Exhibitor Bundle Silver                 | \$3,500  | \$        |
| <input type="checkbox"/> InfoAg Educational Program/Exhibitor Package Gold          | \$6,000  | \$        |
| <input type="checkbox"/> InfoAg Educational Program/Exhibitor Package Platinum      | \$10,000 | \$        |
| <input type="checkbox"/> InfoAg Pre-Conference Tour                                 | \$4,000  | \$        |
| <input type="checkbox"/> InfoAg Tuesday Evening Reception                           | \$8,000  | \$        |
| <input type="checkbox"/> InfoAg Wednesday Evening Reception                         | \$8,000  | \$        |
| <input type="checkbox"/> InfoAg SmartPhone App Ad, Home Page (includes bottom link) | \$3,000  | \$        |
| <b>TOTAL</b>  |          | <b>\$</b> |

Booth choices already submitted:

Booth Choice 1  
\_\_\_\_\_

Booth Choice 2  
\_\_\_\_\_

Booth Choice 3  
\_\_\_\_\_

## Payment

My check in U.S. funds for \$\_\_\_\_\_ is enclosed as full payment of sponsorship fees. [Make checks payable to InfoAg Conference.](#)

Charge my credit card for \$\_\_\_\_\_  American Express  Discover  MasterCard  VISA

### All information below is required for credit cards:

Card # \_\_\_\_\_ Exp. date \_\_\_\_\_ V-code \_\_\_\_\_ (3 or 4 digit verification code on card)

Signature \_\_\_\_\_ Printed name of cardholder \_\_\_\_\_

Card billing address  same as above \_\_\_\_\_

E-mail address associated with credit card (receipt sent here) \_\_\_\_\_

**Mail to:** Quentin Rund, InfoAg Conference, 109 E. State St., Monticello, IL 61856 • **Fax to:** (217) 762-8655

[www.infoag.org](http://www.infoag.org)