InfoAg Conference 2017

Chip Donahue & Randy Kasparbauer

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Put John Deere to work for you.

John Deere connects People, Equipment and Technology to drive Insights that help good farmers farm even better.
John Deere works for the Professional Agronomist.
Put John Deere technology to work.
Put connected machines to work.
Together, we can provide farmers better agronomic and economic outcomes.
John Deere Operations Center is a leading platform for fieldwork execution.
Product Performance Analyzer
John Deere technology works for Ag Retailers.

**MACHINE OPTIMIZATION**
- Most productive application equipment
- Integrated technology
- John Deere Dealer support

**JOB OPTIMIZATION**
- MyJohnDeere
- Wireless Data Transfer
- AgLogic™
- Remote Display Access

**ENABLE AGRONOMIC DECISIONS**
- Connecting to your customers
- Use the software of choice
- Control the value-add

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John Deere Financial
John Deere Operations Center is the platform for industry collaboration.
**John Deere Operations Center**
is designed for organized information movement.
Operations Center works for the entire agronomy team.

Capitalize on data flow to gain customer connectivity and enable your unique value, tools and insights.
Developer Website
Developer.Deere.com
Putting it all together...
JOHN DEERE OPERATIONS CENTER CONNECTS!

JOHN DEERE ADAPT PLUG-IN FOR DATA COMPATIBILITY

7,000+ OPERATIONS CENTER ORGANIZATION PARTNERSHIPS

80+ CONNECTED SOFTWARE TOOLS
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Thank You