

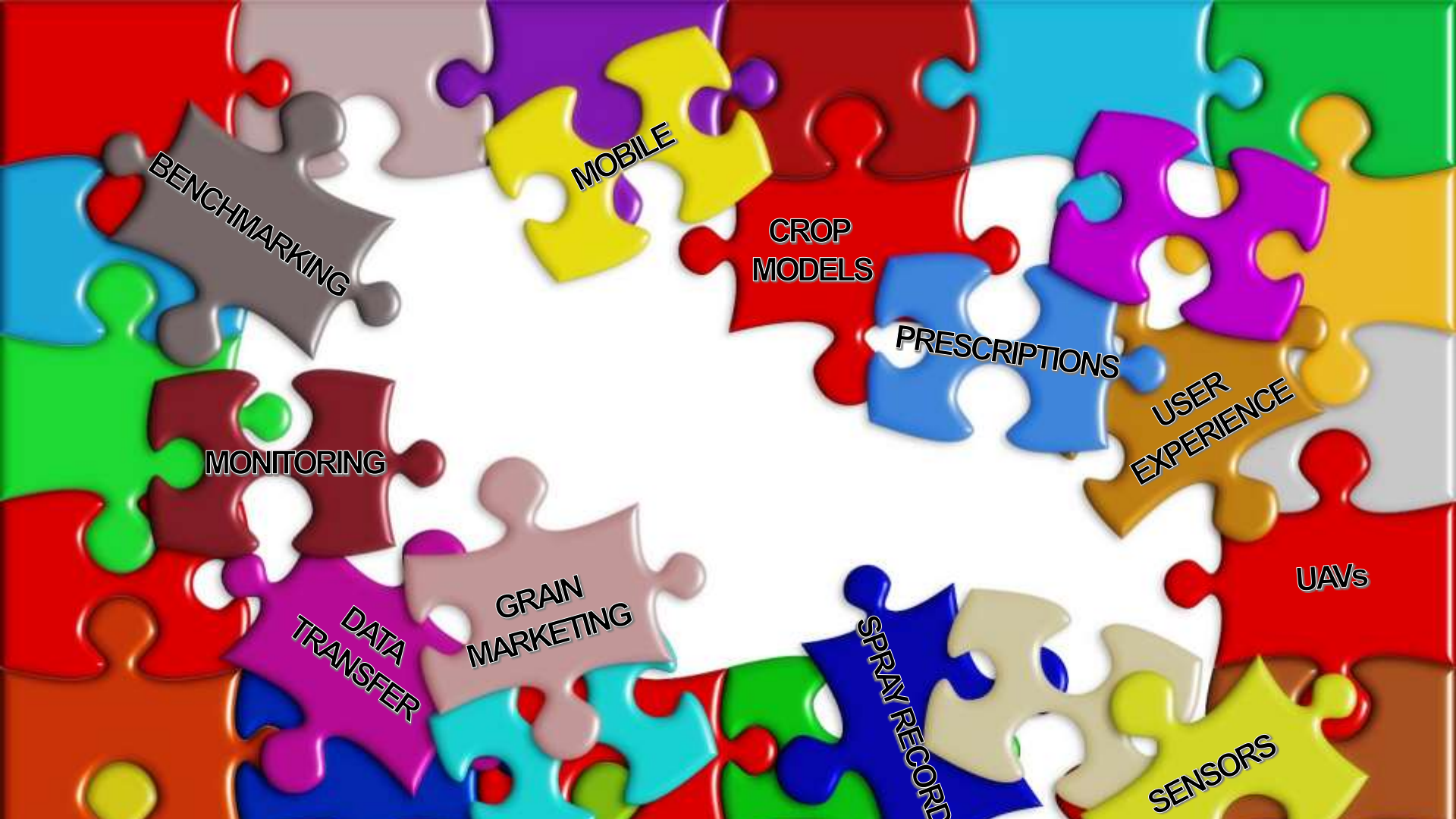


# INSIGHTS YOU CAN GROW ON

Travis Kriegshauser, Senior Services Manager



**WITH  
YOU**  
— FROM THE —  
**WORD GO**



BENCHMARKING

MOBILE

CROP  
MODELS

PRESCRIPTIONS

USER  
EXPERIENCE

MONITORING

DATA  
TRANSFER

GRAIN  
MARKETING

SPRAY RECORDING

SENSORS

UAVs

## Grower Needs

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**Suite of operation management services** that provides a seamless end-to-end experience, **unmatched agronomic and business advice**, backed by a **company** that is empowered to **collaborate across the industry** and **invest in new technology** for grower success.

# Year-Round Insights



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FROM THE  
WORD GO



# Right Product. Right Acre. Right Rate.

## Field Planner

Product Placement - Triple G Farming Partnership / 2016

Plan Summary | Plan Summary Map | Variable Rate Seeding (VRS)

Crop Filter:  Inventory Only

DKC54-40RIB (VT2P-RIB)  
Inventory: 0  
Balance: 0  
36,000 seeds/acre

P1197AMT (AMT,LL,RR2)  
Inventory: 0  
Balance: 0  
30,000 seeds/acre

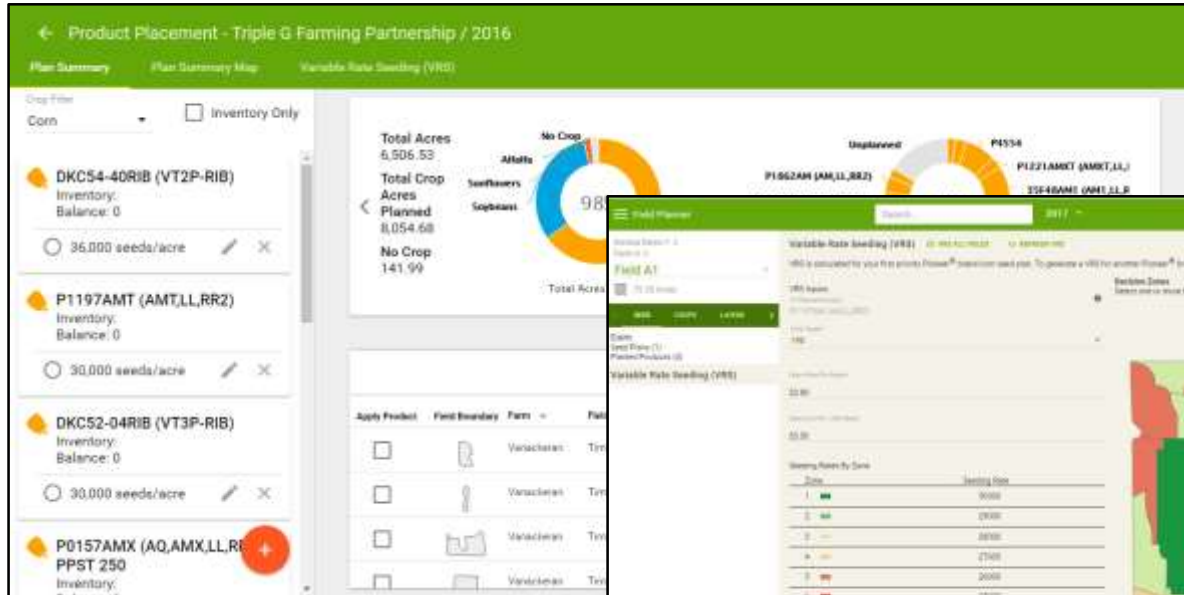
DKC52-04RIB (VT3P-RIB)  
Inventory: 0  
Balance: 0  
30,000 seeds/acre

P0157AMX (AQ,AMX,LL,RR)  
PPST 250  
Inventory: 0

Total Acres: 6,506.53  
Total Crop Acres: 8,054.68  
No Crop: 141.99

98%

Apply Product | Field Boundary | Farm



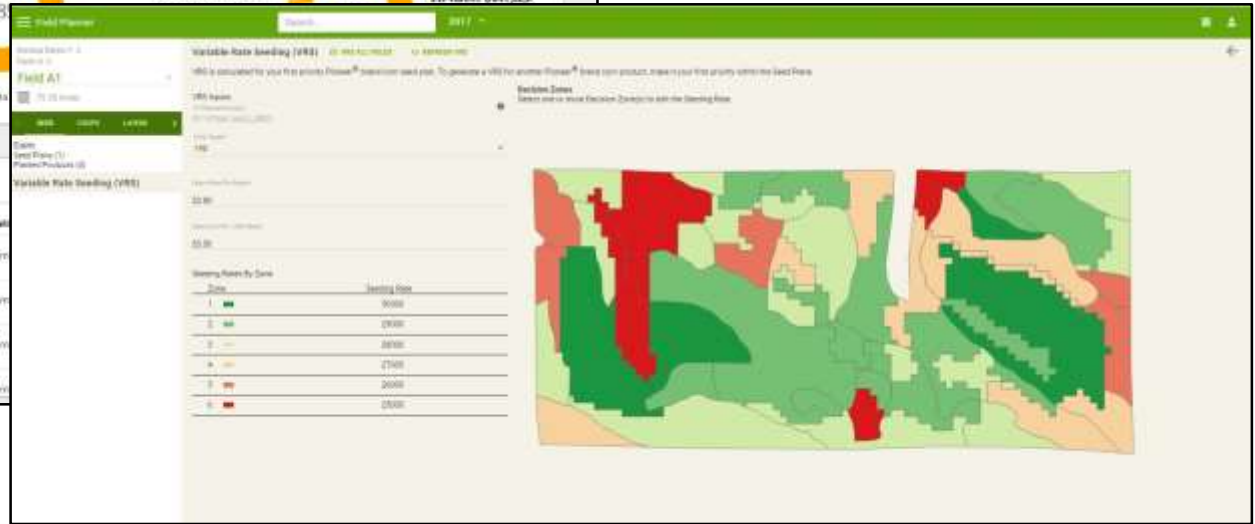
Field Planner

Variable Rate Seeding (VRS) | 2017

Field A1

Variable Rate Seeding (VRS)

Seeds/Acre	Seeding Rate
1	9000
2	18000
3	27000
4	36000
5	45000
6	54000



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# Monitor throughout the Growing Season

## Crop Health, Nitrogen Management and Rx



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# Manage throughout the Growing Season

## Fertility Management and Rx

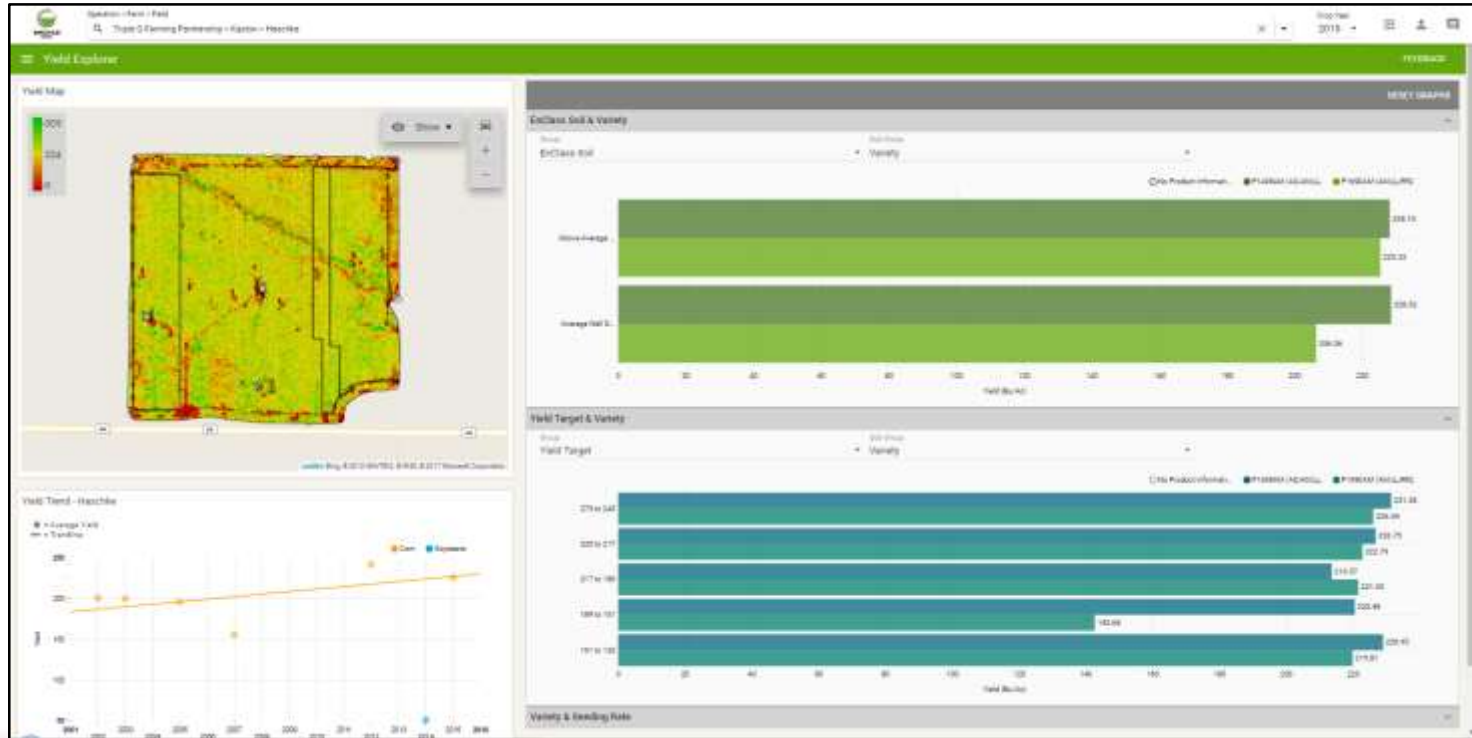


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# Look Back to Move Forward

## Yield Explorer





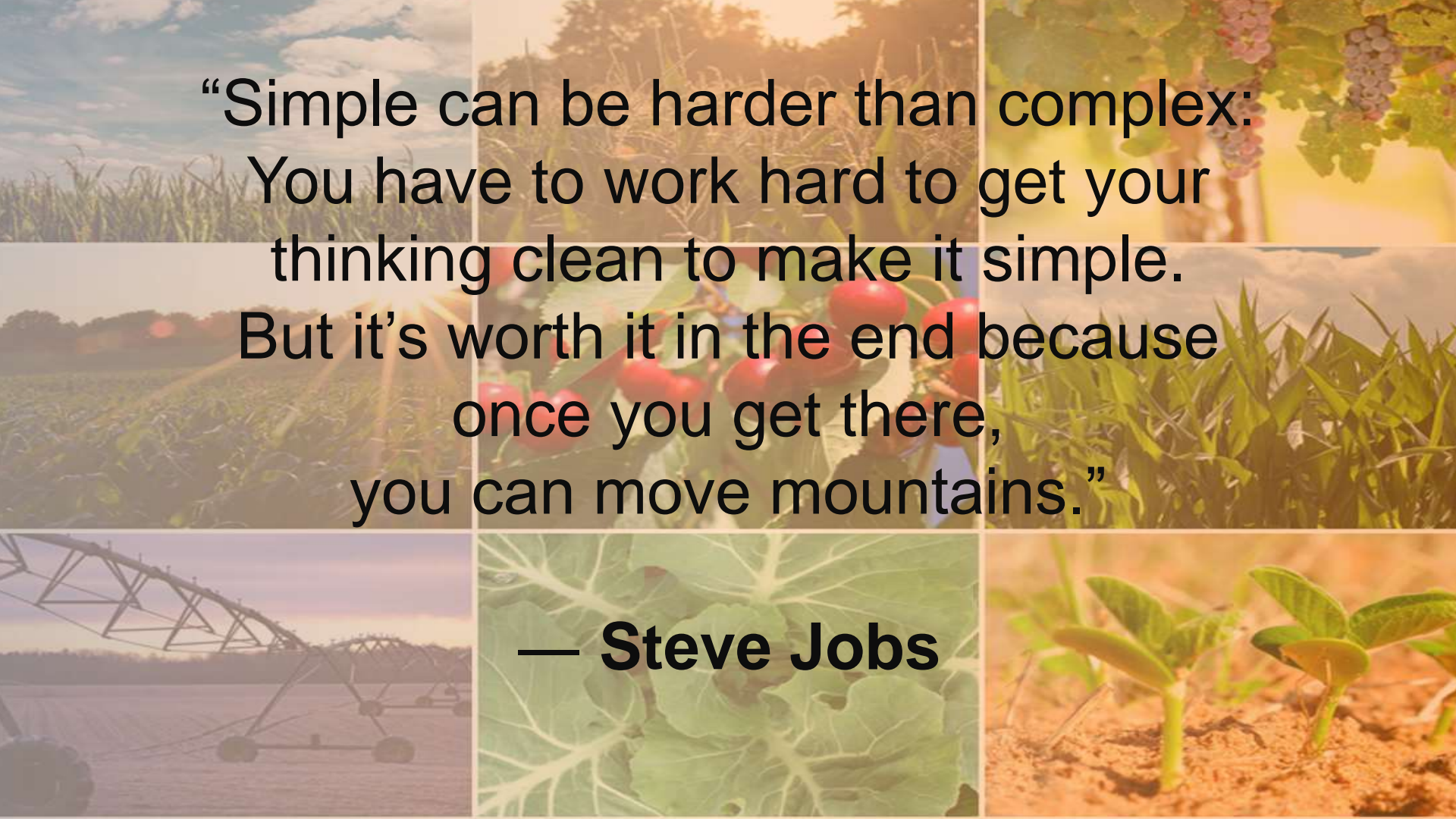
# Manage through the Growing Season

## Weather Explorer



# Encirca Services –Service Levels **NEW**

	Encirca® Basic	Encirca® Pro	Encirca® Premium
Field Planner & Data Management	●	●	●
Weather Explorer	●	●	●
Yield Explorer	●	●	●
Variable Rate Seeding	●	●	●
Satellite True Imagery	●	●	●
Satellite Crop Health Index		●	●
Nitrogen Monitoring		●	●
Season Long Agent Consultation & Support			●
Nitrogen Management & Rx			●
Fertility Management & Rx			●
Advanced Variable Rate Seeding			●
Stand Optimization & Evaluation			●

A collage of agricultural images. The top row shows a field of corn, a close-up of tomatoes, and a bunch of grapes. The middle row shows a field of corn, a close-up of tomatoes, and a field of green plants. The bottom row shows a pivot irrigation system, a close-up of green leaves, and a close-up of young plants in soil.

“Simple can be harder than complex:  
You have to work hard to get your  
thinking clean to make it simple.  
But it’s worth it in the end because  
once you get there,  
you can move mountains.”

— **Steve Jobs**