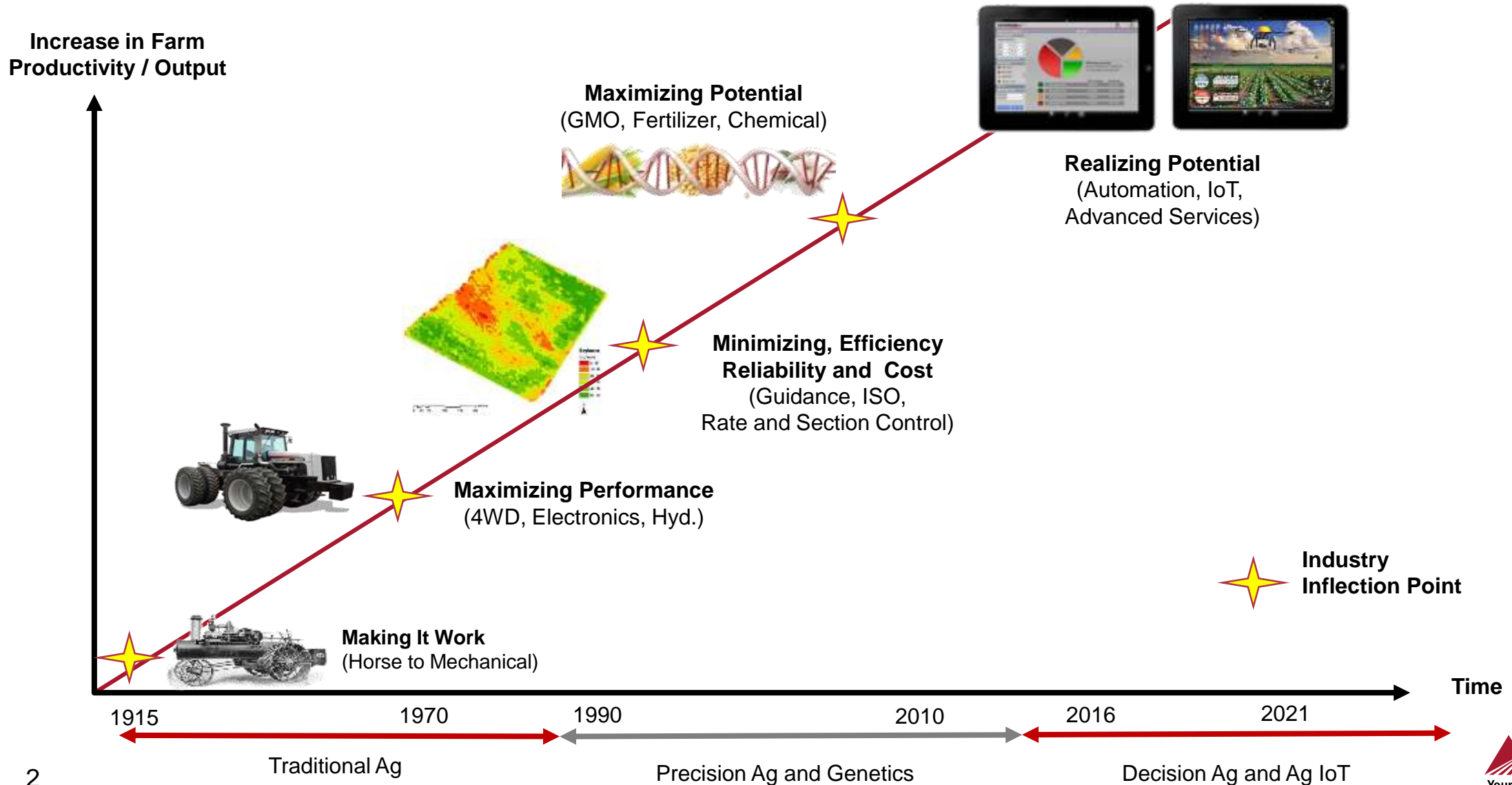


InfoAg 2017 Connecting The Future Through Automation

Chris Rhodes July, 27th 2017



Progression of Farming Last 100 Years and The Future





STEP 1 – CREATE THE CONNECTED FARM!



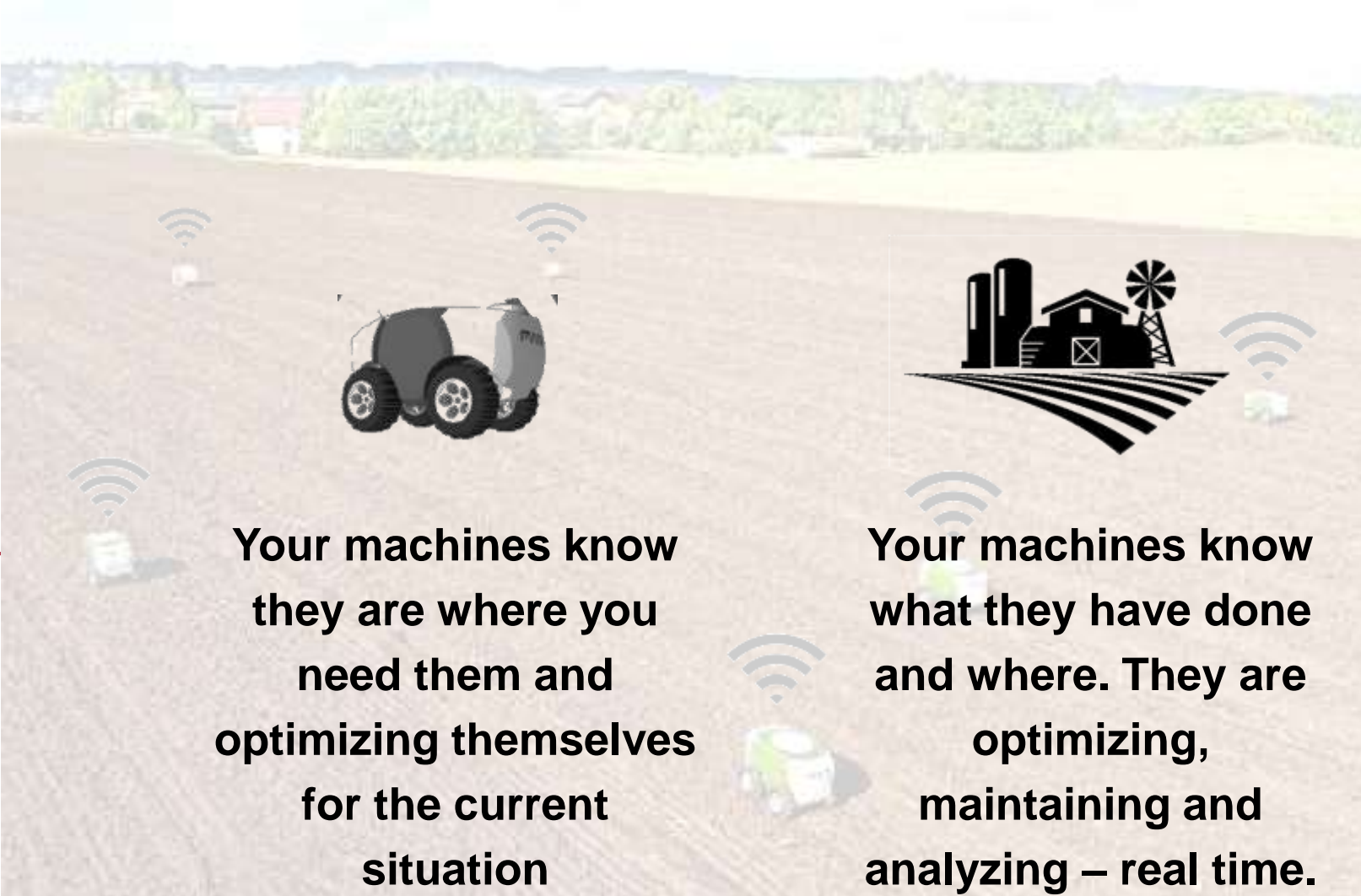
Your machines are available when you need them and optimized for the current situation

You know what you have done and where. You have real time information about potential issues and opportunities.

You can easily move and manage access to your data. You also have the option to use data real time for improvements.



STEP 2 – AUTOMATE THE CONNECTED FARM!



Your machines know they are where you need them and optimizing themselves for the current situation



Your machines know what they have done and where. They are optimizing, maintaining and analyzing – real time.



Date is moving autonomously and Across the ecosystem. Data driven decisions are made real time for improvements.



THANK YOU!