Tech is getting better; big gaps still exist.

TECH
- Soils health
- Models w/ field insights

PEOPLE
- Adoption of common practices
- End-end automation and interoperability standards
SOIL VARIABILITY

- Low cost Drone RGB
- H2O
- Organic %

YIELD MAP

- Input performance
- Rx
- Effective scouting
Intelligent scouting technology optimized for **time** and **cost efficiency** while maintaining highest **quality** of field insights.
Benefits

Scale ground truthing
Unique crop indications
In-season prescription
R&D plot and field mgt
Assurance programs
Input performance validation
Crop modeling support
Yield prediction

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