Agrian
by TELUS
Agriculture

InField: Connecting growers and advisors for improved production efficiency and collaboration

Zach Worden, August 3, 2021
Connecting the value chain for a safer, more sustainable food system; economically, environmentally and socially.
Our global footprint

1,250+ Team members
In 4 continents

6,600 Customers
6 of 10 top Food & Bev suppliers,
and 9 of 10 top Ag companies

50+ Countries
With TELUS Agriculture customers
Addressing the big industry challenges

**Breaking down data silos**

*Vision:* Centralized data for more accurate, trusted production and operational food insights.

*How we can help:* Data and AI capabilities combined with industry expertise in ag and food data science.

**Increasing value chain connectivity**

*Vision:* Fully connected value chain securely sharing data between suppliers and customers.

*How we can help:* TELUS Health advances in data sharing combined with our customer network.

**Enabling end-to-end sustainability**

*Vision:* Fully integrated sustainability management within turnkey grower and enterprise solutions and exchange platform services.

*How we can help:* Our customers include industry sustainability leaders.

*Improving outcomes with solutions that connect, digitize, optimize, exchange across the value chain.*
Our solutions

Agribusiness

Food, Beverage and Consumer Goods

Areas of expertise

- Production Agriculture
- Connectivity
- Data Analytics & Insights
- Sales Enablement & Market Optimization
- Food
- Sustainability & Traceability
InField
The problem

Communication gap between retailer/advisor/agronomist with their grower or end consumer

- Communication opportunity
- Living and breathing reports
- Formal conversation around actionable insights
InField

App filling the communication gap between grower and advisor
What is InField?

Connect with your growers and grow your ecosystem with InField
What is InField?

Capture and share events with your growers
What is InField?

Share important information with select groups that need insight, and create actionable next steps.
How does this solve our problem?

- Direct communication channel of what is happening in your growers’ fields
- Living events that are being created and shared in real-time
- Cloud-based data created in Agrian available out in the field and offline
Future initiatives

- Additional layers from Agrianc
- Publishing your own content from outside of the Agrianc ecosystem
- Quick data creation
- Task management workflow
Visit us at Booth 136

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