Capturing Data Points in the Grain Supply Chain

Dane Braun, VP of Product
Collaborate to build a digital infrastructure to make us the most competitive in the world
Background

Founded in 2011 and headquartered in Fargo, ND

Independently owned and operated technology company with 200+ employees

*Leading provider* of software technology solutions for growers, grain buyers, ag retailers, protein producers, and food companies

More about how Bushel began
Who We Are
We built the best physical infrastructure.
Our institutional infrastructure helped us scale.
And yet...
State of Operations

Paper Tickets

Paper Checks

Snail Mail
Ag is the least digitized major industry.*
It takes longer to move the data than it does to move the grain.

“We can’t put a price on this information.”

- TROY PRESLEY, GRAIN DIVISION MANAGER, COMARK EQUITY ALLIANCE

*According to the McKinsey Global Institute’s Digitization Index
Vision

To connect the grain industry through digital infrastructure.
The Challenge
Standardization Breeds Innovation

Growers

External Data

Bushel Products

Application Data

Data Team Refinement

Secure data return

Development Team

Secure Data Measures

External Data

Secure data return
Thank You

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