Visualizing On-Farm Data for Deeper Field Insights
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This just isn’t working.

There has to be a better way!

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This illustration is inspired by and in part derived from the work by Scott Simmerman, “The Square Wheels Guy” http://www.performancemanagementcompany.com/
Climate FieldView™

ALL MY DATA IN ONE PLACE
Centralized field data management

SIMPLIFIED FIELD INSIGHTS
Visualization & reporting that create actionable insights

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All My Data in One Place
GROWING COMPLEXITY

1  40 FIELDS ACROSS 40 MILES
2  EACH SEASON IS DIFFERENT
3  EACH FIELD IS DIFFERENT
4  DIFFERENT EQUIPMENT USED
GROWING COMPLEXITY

1. 40 FIELDS ACROSS 40 MILES
2. EACH SEASON IS DIFFERENT
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4. DIFFERENT EQUIPMENT USED
How do I centralize all my equipment data into one system?
Grower Dashboard Tomorrow....Unified Data
Ease of Data Collection
Simplified Field Insights
My fields look great from the road, but what’s happening beyond the end rows? I need to be able to identify threat areas faster!
Margins are getting tighter every year, I need analysis that helps drive smarter decisions that will help my bottom line.
Easy to Use

Seed Performance
New for ‘17

Field Level Insights
New for ‘17
Quick Insights

Most recent field image

Quick Image Reference

Visual data layers by field
Comprehensive Yield Evaluation Tools

Yield by Crop, Field, Hybrid & Soil Type

Yield Maps in Context

Subfield Analysis

Yield File Sharing
+$4,940
Thank You

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